



The Showcase for
INDOOR & OUTDOOR LIVING
March 7-10, 2024
Century II • Wichita, Kansas



Spas & Pools
Security Systems
Home Audio/Video
Granite & Marble
Realtors
New Home Builders
Sprinkler Systems
Heating & Air
Electricians
Siding Contractors
Brick & Stonework
Home Inspectors
Replacement Windows
Kitchens & Appliances
Bathroom Remodeling
Countertops & Cabinetry
Interior Decorators
Window Treatments

Mortgage Lenders
Glass & Mirrors
Cleaning Systems
Closet Designs
Storage Buildings
Garages/Garage Doors
Water Systems
Communications
Basement Remodeling
Concrete Refinishing
Plumbing & Excavators
Landscaping & Fencing
Fireplaces & Hearths
Drywall & Plaster
Foundation Repair
Building Materials
Lighting & Skylights
Painting Specialists
Building Systems
Storm Shelters
and more!

■ **New Incentive for New Exhibitors**
For new exhibitors in the 2024 Home Show, we are offering a 10% discount on your booth up to \$200! To receive this discount, you must be a brand-new exhibitor or have not exhibited in the show in the past five years.

Top Trends SPOTLIGHT for '24

■ **Early Move-in:** Booths that are 400 square feet or larger will be allowed to start moving in on Monday afternoon after 2:00 p.m. Exhibitors with booths less than 400 square feet can start moving in on Tuesday morning at 8:00 a.m. Smaller booths will require special permission for early move-in. Exhibitor signage must be dropped off by noon on Monday.

■ **Exhibitor Lounge:** There will be a space located upstairs next to the Home Show office for exhibitors to relax or have something to eat. Coffee and water will be available to vendors throughout the show. Other refreshments will be available on Friday, Saturday and Sunday mornings.

■ **Outdoor Living:** Outdoor living space has grown to become an essential design element of today's homes. Get a start on that backyard remodel by connecting with professionals in landscaping, lawn and garden related industries at the WABA Home Show.

■ **Show Hours:** The show opens to the public on Thursday noon to 6 p.m.; Friday & Saturday 10 a.m. to 7 p.m.; and Sunday 10 a.m. to 6 p.m.

■ **Promotions:** *One admission per photo I.D.*
Thursday Discount Day – \$6.50 for seniors (65+) and students with school I.D.

Friday Hero Day – free admission for active and retired military personnel, firefighters, medical professionals, police officers and first responders
Sunday Teacher Day – free admission for teachers and school staff.

■ Sponsorship Opportunities:

Bag Sponsor – Your bags became a nice place to store the HBA Magazine and other goodies. (\$350)

Prize Sponsor – Provide a nice prize for visitors to register to win. (\$1,000 or equivalent prize)

Exhibitor Lounge Sponsor – Give workers setting up booths a pick-me-up with coffee, water, and nice snacks during the show. (\$300, one for each day, Thursday through Sunday)

VIP Night Sponsor – Help cover the cost of food and drinks provided. (\$250, \$500, and \$1,000 sponsorships)

Sponsors are free to bring their signage or banners recognizing them for their sponsorship. Sponsors will also receive recognition in the 2024 Home Show exhibitors handout, social media, and on the WABA website.



Welcome to the...

We are excited to present our 70th annual Home Show ... where great ideas come together for indoor and outdoor living.

Following on the heels of a very successful 2023 show, we continue to expand our reach with the latest trends and products that entice home owners to put more love into the home they love.

Exhibitors in the show have a huge range of products on display from, building materials, roofing, siding, windows, appliances, pools and spas, landscaping, mortgage lenders, insurance, security systems, foundation repair, guttering, fireplaces, and much more.

▶ *If your competitors are there, shouldn't you be too?*

Home improvement and building related exhibitors will be located in the Expo Hall, while landscaping and lawn and garden related exhibitors will be prominently displayed in the Convention Hall. Strategically placed booths for retail sales exhibitors are available. Our colorized floorplan will help you find the right sized booth, in the right location, for you to shine.

Exhibitor booth applications (along with a 50% deposit) are processed on a first-come, first-served basis. (Balance due by September 15, 2023)

We look forward to having a successful 2024 Home Show and invite you to be a part of it!



MARCH 7-10
Century II – Wichita, Kansas

Hours: THURSDAY: Noon – 6 p.m.
FRIDAY & SATURDAY: 10 a.m. – 7 p.m.
SUNDAY: 10 a.m. – 5 p.m.



Exhibitors report that 10 to 40% of their annual sales come from leads generated at the Home Show. Create exposure and attract new customers to build your business – reserve your booth now!

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INDOOR & OUTDOOR LIVING

For more information contact: Susan Miller at the Wichita Area Builders Association
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